

JAGUAR XJ



THE ART OF PERFORMANCE





BY APPOINTMENT TO
HM THE QUEEN
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE DUKE OF EDINBURGH
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



BY APPOINTMENT TO
HRH THE PRINCE OF WALES
MANUFACTURERS OF
MOTOR VEHICLES
JAGUAR LAND ROVER LIMITED
COVENTRY



JAGUAR

THE ART OF PERFORMANCE

Every day we push performance to its limit. Our performance. Our cars' performance.
We innovate, we engineer, we design. We master rules and then break them.
Only to push further. Past the limits of convention. This is when performance becomes art.

Jaguar. The Art of Performance.



CONTENTS

INTRODUCTION

The Concept of XJ	06
XJ - The Facts	08

DESIGN

Exterior Principles	10
Exterior - A Powerful Look	13
Exterior View	15
Interior Technology	17
Interior Luxury	18
Interior Comfort	21
Interior Space	23

PERFORMANCE

Engine	24
All-Aluminium Body	26
Advanced Driving Dynamics	28

DRIVING TECHNOLOGY

Added Driver Confidence	30
-------------------------	----

TECHNOLOGY

Infotainment	33
Connectivity	34
Audio	36

SAFETY AND EFFICIENCY

Driver Assistance	38
Efficient Technologies	40

XJ50 SPECIAL EDITION

43

PERSONALISATION

XJ - Your Choice	46
The Engine	48
Choose your Model	49
Choose your Options	50
Choose your Colour	56
Choose your Wheels	57
Choose your Interior	58
Choose your Jaguar Gear - Accessories	66

TECHNICAL SPECIFICATIONS

68

SPECIAL VEHICLE OPERATIONS

70

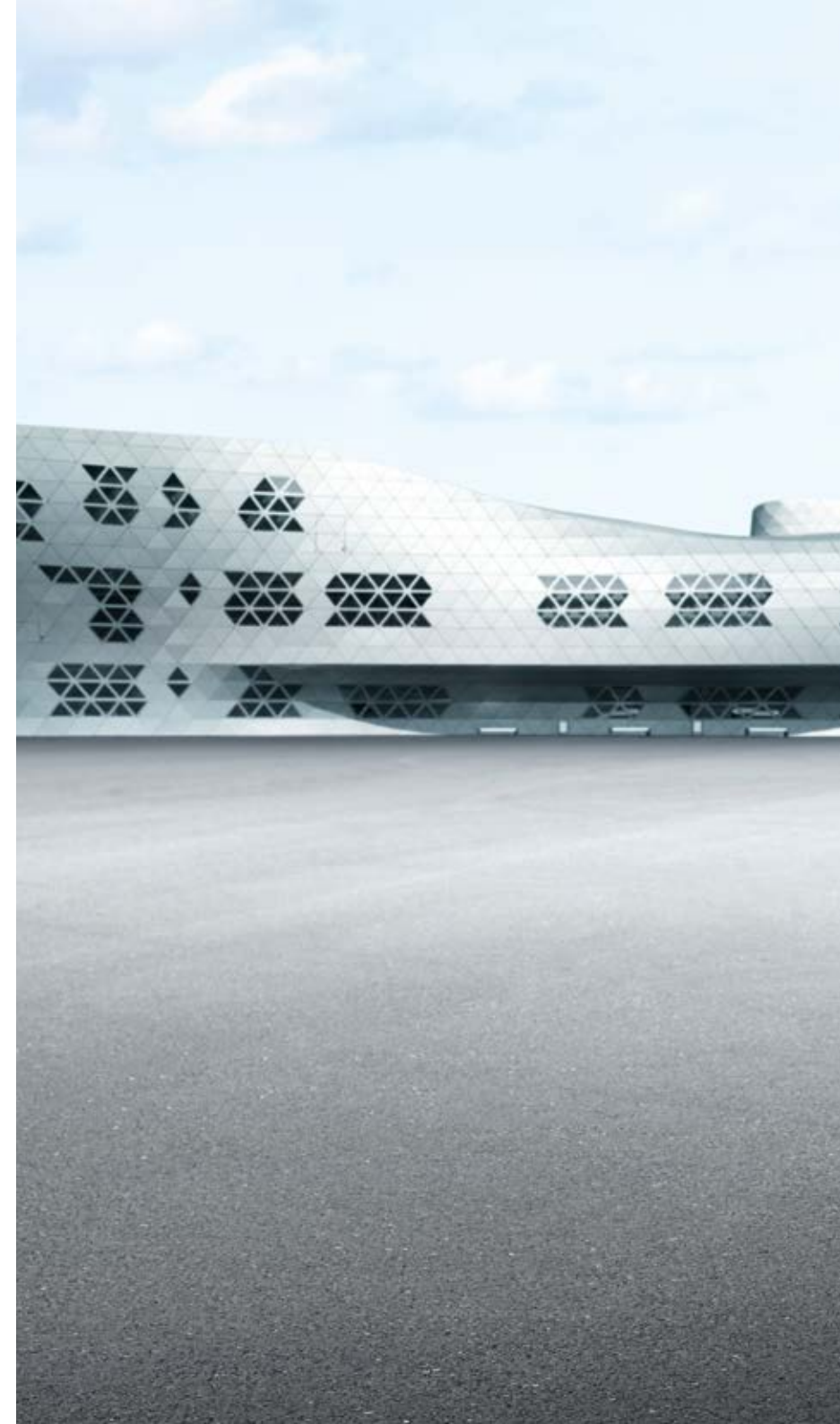
THE WORLD OF JAGUAR

72

AT YOUR SERVICE

75

VEHICLE SHOWN: XJ R-SPORT STANDARD WHEELBASE IN SANTORINI BLACK WITH OPTIONAL FEATURES FITTED (NOT AVAILABLE IN MARKET)
VEHICLES SHOWN ARE FROM THE JAGUAR GLOBAL RANGE. SPECIFICATIONS, OPTIONS AND AVAILABILITY MAY VARY BETWEEN MARKETS
AND SHOULD BE VERIFIED WITH YOUR LOCAL JAGUAR RETAILER.



INTRODUCTION

THE CONCEPT OF XJ

XJ is Jaguar's pinnacle saloon car, the perfect combination of cutting-edge technology, sporting vehicle dynamics, and opulent luxury. In the cabin, there's space to stretch out, relax or work using our latest connected technology, Touch Pro. With Touch Pro's 25.4 cm (10) Touchscreen and the availability of 4G Wi-Fi Internet, XJ has everything you need to make your journey more productive, entertaining and relaxed.

Always working with you to help keep all occupants safe, is an enhanced suite of Advanced Driver Assist Systems* including Park Assist, Lane Keep Assist and Cruise Control. While energy-efficient full-LED headlights, standard on every XJ, produce piercing beams of light with a quality close to daylight for safer driving.

For half a century, XJ has pushed the boundaries to deliver innovation and style. Today we mark this milestone with the special edition XJ50. With its advanced driving technologies and, of course, supreme comfort, the XJ50 truly is one of a kind.

*See page 38 for details.

In-car features should be used by drivers only when safe to do so. Drivers must retain full control of the vehicle at all times.

VEHICLE SHOWN: XJ AUTOBIOGRAPHY LONG WHEELBASE IN LOIRE BLUE WITH OPTIONAL FEATURES FITTED (NOT AVAILABLE IN MARKET)



XJ - THE FACTS

Jaguar's technology is focused on enhancing the journey for you and your passengers. Dynamic systems assist performance, handling and comfort. XJ also features the latest connected technology and an array of luxury interior choices.

CONNECTED CAR

Connect Pro is a package of applications and technologies that keeps XJ connected to the world. It runs a suite of useful smartphone apps from the 25.4 cm (10) Touchscreen. Connect Pro's services, technologies and applications give you the very best in connectivity and convenience, all supported by a fast 4G Wi-Fi Internet connection through a powerful external antenna.

PERFORMANCE AND EFFICIENCY

The XJ range offers a performance diesel engine, delivering everything from strong fuel economy to a top speed of 250 km/h. The powerful, refined 3.0 l V6 225 kW Turbocharged Diesel engine delivers 0-100 km/h in 6.2 s thanks to a torque output of 689 Nm. To smooth your progress, all models feature a sophisticated 8-speed Automatic Transmission.

ALL-ALUMINIUM CONSTRUCTION

XJ's all-aluminium body architecture is not only strong and rigid but also extremely light making the car highly responsive and agile, as well as fuel efficient. Riveted, and without a single welded joint, the 100 percent aluminium monocoque body structure makes this one of the lightest cars in its class and, without any compromise to the integrity of its body, one of the safest.

*Standard on Portfolio and XJ50. Not available on other models.

InControl features, options and their availability remain market dependent - check with your Jaguar Retailer for local market availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps will need to be downloaded from the Apple/Play Store. All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

VEHICLE SHOWN: XJ50 LONG WHEELBASE IN LOIRE BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

TOUCH PRO

Putting all the essential in-car controls and a world of entertainment at your fingertips is XJ's next-generation Touch Pro infotainment system. It features a larger 25.4 cm (10) tablet-style Touchscreen with intuitive swipe and pinch-to-zoom navigation.

COLOURS AND MATERIALS

XJ provides true luxury choice throughout. A wealth of materials and finishes are at your disposal, including beautiful soft grain leather seats defined in a Diamond Quilted contrast stitched pattern*. Exclusive colour co-ordination continues throughout the cabin.



'DOUBLE J' HEADLIGHTS

Jaguar's unique 'Double J' Daytime Running Lights give XJ a distinctive appearance. The full LED headlights supply a 'whiter' light than conventional Xenon beams. Being closer to daylight, objects can be better recognised, helping increase comfort and safety during night driving.



DESIGN EXTERIOR PRINCIPLES

 DESIGN PURITY | POWERFUL STANCE

XJ stands out: authoritative, elegant, and powerful. XJ's teardrop shape is formed for optimum aerodynamic efficiency, reducing air resistance to a minimum, improving acceleration, fuel efficiency and CO₂ emissions. The shape is the result of exhaustive computational modelling where aesthetics and aerodynamics work together. The Chrome outlined side windows emphasise XJ's pure, elongated form. XJ's low, wide stance and long, taut waistline create a commanding presence, while inside the cabin still feels airy and spacious thanks to its panoramic roof and smart design.

VEHICLE SHOWN: XJ AUTOBIOGRAPHY LONG WHEELBASE IN LOIRE BLUE WITH OPTIONAL FEATURES FITTED
(NOT AVAILABLE IN MARKET)







EXTERIOR - A POWERFUL LOOK



BOLD FRONT GRILLE

'DOUBLE J' HEADLIGHTS

XJ's assertive front styling includes an upright front grille design with mesh detail. The grille is framed by energy efficient full-LED headlights*, sporting Jaguar's unique 'Double J' Daytime Running Light design. Producing a light with a colour temperature closer to natural daylight, objects can be better recognised helping increase comfort and safety during night driving.

At the rear, finishing touches include elliptical tailpipes and LED tail lights incorporating a distinctive pinstripe graphic that provides a crisp and clear 'ribbon of light'. The LED tail lights are brighter, more efficient and illuminate faster than halogen bulbs contributing to XJ's overall drive for greater efficiency.

*Standard on Portfolio and XJ50, not available on Premium Luxury.

VEHICLE SHOWN: XJ R-SPORT STANDARD WHEELBASE IN SANTORINI BLACK WITH OPTIONAL FEATURES FITTED (NOT AVAILABLE IN MARKET)





EXTERIOR VIEW

FULL WIDTH PANORAMIC ROOF

The view from inside XJ is extensive: a panoramic, full width, heat-reflective glass roof sweeps back and over the rear seats. It filters UV rays and floods the interior with natural light making it feel airy, spacious and, thanks to effective tinting, very private. Power operated blinds allow you to completely block the light when required. Specially formulated toughened glass helps to keep the cabin cool.

VEHICLE SHOWN: XJ PORTFOLIO LONG WHEELBASE IN CARPATHIAN GREY WITH OPTIONAL FEATURES FITTED
(NOT AVAILABLE IN MARKET)





INTERIOR TECHNOLOGY

CONNECTED INFOTAINMENT

XJ's high-definition Interactive Driver Display puts everything you need to know about your driving right in front of you. The 31.24 cm (12.3) screen displays the speed, fuel and temperature gauges and can be set to display the most relevant information, depending on the situation and set up. This multi-layered virtual display combines a user-friendly graphical interface with advanced functionality to make finding the right settings even easier.

The Interactive Driver Display is fully integrated with the 25.4 cm (10) Touchscreen to put all information behind the wheel or on the centre console. For example, when working with Navigation Pro the Interactive Driver Display can be reconfigured to show 3D mapping, making following your route even simpler.

InControl features, options and their availability remain market dependent - check with your Jaguar Retailer for local market availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps will need to be downloaded from the Apple/Play Store. All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE SHOWING IVORY SOFT GRAIN PERFORATED LEATHER SEATS WITH EBONY CONTRAST STITCH, EBONY UPPER FACIA, EBONY SUEDECLOTH HEADLINING AND GLOSS RICH OAK VENEER WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

INTERIOR LUXURY

 CRAFTSMANSHIP | EXTENSIVE CHOICE

The quality of craftsmanship throughout the XJ cabin sets it apart. The interior colours, materials and finishes reflect the clarity and purity of XJ's exterior. The hand-crafted veneer that runs right around the cabin accentuates the sense of space. Jaguar's sporting character is present in the controls and architecture surrounding the driver including the leather-wrapped, three-spoke steering wheel that offers key controls at your fingertips.

INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE WITH OPTIONAL PREMIUM REAR SEAT PACK SHOWING IVORY SOFT GRAIN PERFORATED LEATHER SEATS WITH EBONY CONTRAST STITCH, EBONY UPPER FACIA, EBONY SUEDECLOTH HEADLINING AND GLOSS RICH OAK VENEER WITH OPTIONAL FEATURES FITTED (NOT AVAILABLE IN MARKET)







INTERIOR COMFORT

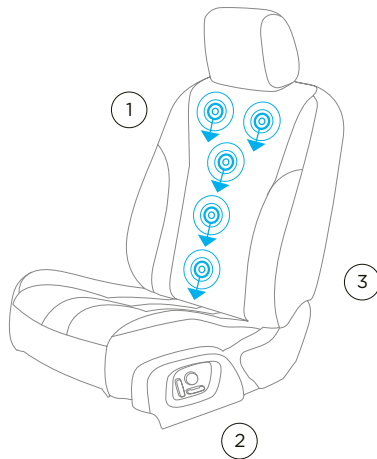


FRONT PASSENGER SEAT AWAY

HEATING AND COOLING FUNCTIONS

FIVE MASSAGE PROGRAMMES

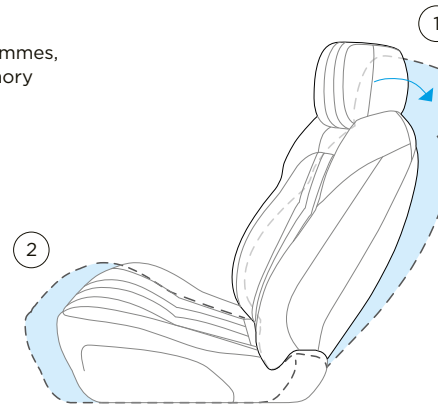
XJ's multi-functional seating gives you complete control of your comfort. Both front seats feature fine-tuned electric adjustment and can be specified with five different massage programmes. Both front and rear seats are heated. All seats feature a cooling function as well (excluding XJ Luxury model). Some XJ models also offer three-position user memory on the driver and front passenger seats. Long Wheelbase models can be further enhanced with a choice of Rear Seat Option Packs, featuring two individual airline-style reclining seats complete with three massage programmes and memory. The reclining rear seats can be programmed to return to an upright position when the door is opened and a 'front passenger seat away' function allows rear occupants to move the empty front passenger seat forward to increase legroom and aid access.



FRONT SEATS

Available with five different massage programmes, electric adjustment with three-position memory and heated/cooling function.

1. Five massage programmes
2. Three position memory function
3. Cooling function



REAR SEATS

Available on Long Wheelbase models with airline-style recline, three different massage programmes, electric adjustment with two-position memory.

1. Total recline movement is 11 degrees
2. 103 mm of longitudinal cushion movement and separate 14.5 degrees of upper articulation movement

INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE WITH OPTIONAL PREMIUM REAR SEAT PACK SHOWING IVORY SOFT GRAIN PERFORATED LEATHER SEATS WITH EBONY CONTRAST STITCH, EBONY UPPER FACIA, EBONY SUEDECLOTH HEADLINING AND GLOSS RICH OAK VENEER WITH OPTIONAL FEATURES FITTED (NOT AVAILABLE IN MARKET)





1. LWB headroom 946 mm 2. LWB kneeroom 189 mm

INTERIOR SPACE



OVER A METRE OF LEGROOM

LIMOUSINE RIDE

Long Wheelbase (LWB) models feature over a metre of legroom for rear seat passengers providing the perfect environment to work, enjoy a host of entertainment options, or simply stretch out and relax. Long Wheelbase models also feature a unique 'limousine' ride with revised air suspension settings for even more refined comfort.

The rear cabin is further enhanced with individual 25.4 cm (10) HD screens as standard. The centre armrest houses the multimedia remote and front and rear seat controls, as well as providing useful storage. Folding business tables, LED reading lights, drop-in footrests and electric side rear window blinds are also available to add comfort, convenience and privacy.

INTERIOR SHOWN: XJ PORTFOLIO LONG WHEELBASE WITH OPTIONAL PREMIUM REAR SEAT PACK SHOWING IVORY SOFT GRAIN PERFORATED LEATHER SEATS WITH EBONY CONTRAST STITCH, EBONY UPPER FACIA, EBONY SUEDECLOTH HEADLINING AND GLOSS RICH OAK VENEER WITH OPTIONAL FEATURES FITTED (NOT AVAILABLE IN MARKET)

PERFORMANCE ENGINE



3.0 I 225 kW TURBO ENGINE

EFFICIENT DIESEL ENGINE

XJ offers a 3.0 I V6 225 kW Turbocharged Diesel engine which delivers a dynamic driving experience, power, responsiveness, as well as the refinement you expect from a Jaguar.





DIESEL ENGINE UP TO

0-100 km/h in 6.2 s

The 3.0 l V6 225 kW Turbocharged Diesel engine offers exceptional refinement and efficiency, including an impressive torque figure of up to 689 Nm for improved performance and excellent drivability. Its high pressure common rail fuel system delivers efficient combustion and fewer emissions. The engine uses innovative twin parallel sequential turbocharging - a concept pioneered by Jaguar Land Rover - for smooth, more immediate delivery of power at all engine speeds. It is capable of 0-100 km/h in 6.2 s. The engine uses an 8-speed Automatic Transmission.

ALL-ALUMINIUM BODY



AGILITY ENHANCED

ECONOMY IMPROVED

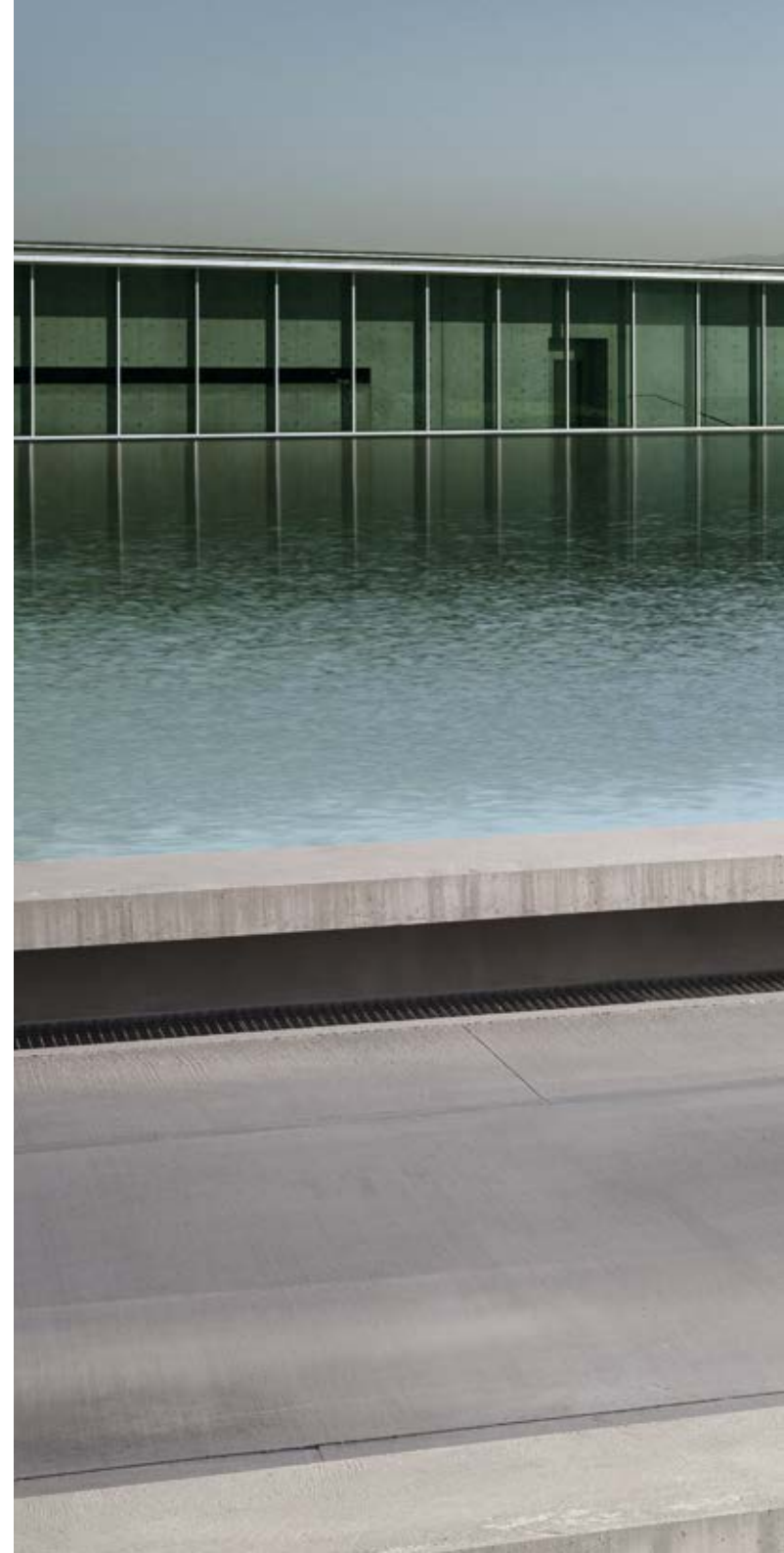
100% ALUMINIUM

XJ's all-aluminium body, the core of its dynamic performance, creates a stiffer, stronger and, most importantly, lighter architecture. Developed using aerospace bonding and riveting techniques, XJ's 100 percent aluminium monocoque body structure does not have a single welded joint. With up to 50 percent of XJ's aluminium coming from recycled sources, XJ leads the way in sustainability.

One of the lightest cars in its class, XJ's excellent power-to-weight ratio improves all aspects of performance with no compromise to its strength. Acceleration is improved, and because the engine has to work less, it lowers fuel consumption and emissions. Its aluminium construction also enhances ride comfort, handling, agility and feel, connecting the driver seamlessly to the car and the road.

The inherent strength of aluminium and the monocoque construction offer safety benefits too. The lower weight improves braking performance and reduces the kinetic energy involved in any impact. Aluminium absorbs significantly more energy than steel when it is deformed and, because there are fewer joints, XJ's strength is increased further still.

VEHICLE SHOWN: XJ AUTOBIOGRAPHY LONG WHEELBASE IN LOIRE BLUE WITH OPTIONAL FEATURES FITTED (NOT AVAILABLE IN MARKET)





ADVANCED DRIVING DYNAMICS



AIR SUSPENSION SYSTEM

ADAPTIVE DYNAMICS

XJ delivers the comfort and refinement of a luxury car with the responsiveness and driver involvement of a sports car. Whether you're cornering, navigating uneven surfaces or accelerating, XJ's Adaptive Dynamics system continually monitors the car up to 500 times a second. Working in conjunction with the air suspension it constantly varies the damping to suit the conditions. These intelligent adjustments keep XJ flat and stable, improving control without loss of ride comfort. In unexpected road and weather conditions, Dynamic Stability Control (DSC) reacts as soon as the system detects the wheels slipping. Trac DSC provides a sportier drive and assists when using snow chains by allowing some slippage or overspin before the system engages. XJ also features selectable driving modes for specific performance requirements. In addition to 'Drive' and 'Sport', Dynamic Mode gives more responsive acceleration; Winter Mode delivers more progressive control in slippery conditions.

VEHICLE SHOWN: XJ PORTFOLIO LONG WHEELBASE IN CARPATHIAN GREY WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)





DRIVING TECHNOLOGY ADDED DRIVER CONFIDENCE

ALL SURFACE PROGRESS CONTROL

Standard on every XJ, Jaguar's All Surface Progress Control (ASPC) technology is a low speed cruise control that helps the car to cope with low traction situations. ASPC allows the driver to concentrate on steering the vehicle. Once activated, you use the cruise control buttons to set a 'target' speed of between 3.6 km/h and 30 km/h.

The system then works to achieve and maintain that speed while exerting optimum traction control. ASPC gives XJ drivers added confidence over slippery, loose or icy surfaces, undulating terrain and even while descending a difficult incline. It helps make XJ easy to drive in challenging conditions.

With any given set of tyres, ASPC can accomplish comparable levels of traction to that achievable by an expert driver. Fitting All Season or Winter tyres to XJ can improve capability on slippery surfaces.



GRAVEL



WET GRASS



SNOW/ICE



WET ROAD



Carrer d'Aragó

Safe

50

Carrer de Numància

Auto: 5.0km

5341 km



START/STOP

ALBUMS

17.06

FA 4G

Young before your time

Corvidae

Electric Storm

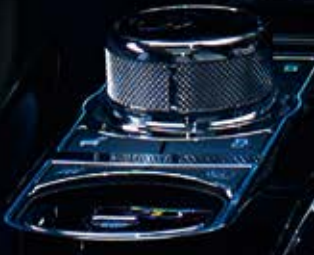


28°C

28°

16°

★ Barcelona



TECHNOLOGY INFOTAINMENT

Delivering a wealth of information and entertainment, every XJ is equipped with our InControl infotainment system, Touch Pro. It features intuitive and advanced integrated technologies to ensure everyone can make the most of their journey.

25.4 cm (10) TOUCH PRO

The standard 25.4 cm (10) Touchscreen at the heart of the centre console supports swipe and pinch-to-zoom gestures and delivers our richest ever audio-visual entertainment. To enhance the in-car experience, Touch Pro offers customisable homescreens and fast response times as well as voice control. Multi-tasking is also made easy thanks to the Interactive Side Panel.

CONNECTIVITY

InControl is Jaguar's suite of standard and optional features that connects you to your vehicle and links you seamlessly, and securely, with the outside world. There are a range of packs and options available to choose from. With a selection of apps, even when you're away from your car, some of the InControl features stay with you, making sure the Jaguar experience is more enjoyable than ever.

STANDARD FEATURES

NAVIGATION PRO

Standard on all models, Navigation Pro allows you to save your favourite places, use pinch-to-zoom gestures for simple map exploration and display a choice of either 2D or 3D crystal clear map graphics.

CONNECT PRO PACK

Connect Pro consists of InControl Apps and Pro Services. It's designed to enhance your in-car and out-of-car experience, ensuring you and your passengers enjoy the journey whilst remaining connected to the world.

INCONTROL APPS

Features a range of Jaguar approved apps that can be connected to XJ from your smartphone. It ensures safe and convenient use of apps optimised to enhance aspects of your in-car experience. You can also download third-party apps offering a vast range of services.

PRO SERVICES*

- **Real Time Traffic Information** – Uses live traffic data feeds to give you the most accurate picture of what the traffic is like on the way to your destination.
- **Planning Routes and Door-to-Door Routing** – Before setting off, use the Route Planner app or go online to search, save locations or set your destination. The app uses the Cloud to send your destination automatically to your vehicle's navigation screen. Once you've parked, the Route Planner app will guide you to your destination – a true door-to-door experience which includes public transport options.

- **Share ETA** – You can share your estimated time of arrival so your selected contact(s) will know exactly when you will arrive, as calculated by the navigation guidance system. If you're running late, Share ETA can then send automatic updates via text messages or email, without any further action from you.
- **Satellite View** – When you want to get the context of your surroundings from overhead, simply switch to satellite view.

WI-FI HOTSPOT

Wi-Fi Hotspot gives you the option to create a strong 4G hotspot using the car's antenna when you fit a SIM card. Connect up to eight devices to read emails, browse the web and download content.

- **Commute Mode** – Allows the system to learn your commutes and automatically advises you of the expected journey time based on live and historical traffic movements without you having to input a destination. The system learns the routes you take for a given destination and then advises which of those is the quickest. The feature can be turned on and off dependent on driver preference.
- **Online Routing** – While you're on your way to a destination the system monitors live traffic conditions and takes into account typical traffic patterns for that time of day, keeping you on the optimum route.

*Features within Pro Services may vary between markets. iPhone® is a registered trademark of Apple Inc., registered in the US and other countries.

Please ensure iPhone compatibility is reviewed with your local Jaguar Retailer.

InControl features, options and their availability remain market dependent – check with your Jaguar Retailer for local market availability and full terms. Information and images displayed in relation to the InControl technology, including screens or sequences, are subject to software updates, version control and other system/visual changes depending on options selected. Mobile network connectivity cannot be guaranteed in all locations. InControl Apps will need to be downloaded from the Apple/Play Store. All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.

ALBUMS

14:56

Young before your time
Corvidae

4G

Electric Storm



28°C 28°
16°

< ★ New York >



AUDIO

A vehicle's cabin is the ideal place within which to experience your personal choice of music and Jaguar XJ has the option of two different audio systems to bring your music to life:



MERIDIAN™ SOUND SYSTEM¹

Great definition, crystal clear highs and full, deep bass – delivered through the careful arrangement of 12 speakers plus two subwoofers.

MERIDIAN SURROUND SOUND SYSTEM²

All the fullness and clarity of a live performance delivered through an arrangement of 18 front, side and rear speakers plus two subwoofers – seamlessly brought together using Trifield™ technology. Exclusive to Meridian, Trifield perfectly blends the centre and surround channels with left and right channels ensuring an optimum, consistent sound experience for each passenger.

¹Standard on Premium Luxury, not available with other models. ²Standard on Portfolio and XJ50, not available on Premium Luxury.

MERIDIAN™

Formed in 1977 in Cambridgeshire, England, Jaguar’s audio partner Meridian has pioneered many firsts including active speakers and the world’s first digital surround sound processor. Meridian’s audio technology input has helped ensure that Jaguar XJ is the most superb space within which to experience sound. Meridian Cabin Correction technology was utilised to analyse cabin shape, acoustics and resonance characteristics in order to help remove unwanted sounds. The advanced algorithm ensures that the rhythm, punch and timing of any piece of music are heard precisely how the artist intended, providing a consistently exceptional quality audio experience for all passengers in the vehicle.



DIGITAL SIGNAL PROCESSING

Brings all elements of the audio system together as one, for performance that would otherwise require significantly larger speakers.



MERIDIAN CABIN CORRECTION

The advanced algorithm of Meridian’s Cabin Correction tailors the sound experience to the precise acoustics of XJ’s interior.



MERIDIAN DIGITAL DITHER SHAPING

To maintain the quality of musical recordings, they are converted into a common digital format. Meridian Digital Dither Shaping ensures that digital signal conversions are made smoothly and seamlessly, preserving the finest details of the audio performance. The result is authentic musical conversion, evoking the emotions of the original recording.



TRIFIELD

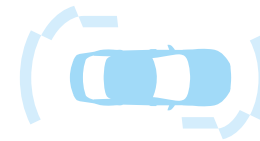
Exclusive to Meridian, Trifield blends the centre and surround channels seamlessly with left and right channels, delivering a consistent, concert-like experience for all occupants.

	UNIQUE MERIDIAN TECHNOLOGY	SPEAKERS AND SUBWOOFERS	W
MERIDIAN™ SOUND		12+2	380
MERIDIAN™ SURROUND SOUND		18+2	825

Meridian is a registered trademark of Meridian Audio Ltd.
 Trifield and the "three fields" device is a trademark of Trifield Productions Ltd.
 Features and their availability may differ by vehicle specification and market.

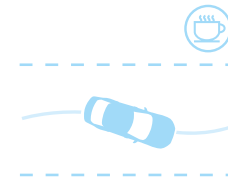
SAFETY AND EFFICIENCY DRIVER ASSISTANCE

XJ is equipped with an array of standard and optional Driver Assist Systems dependent on the model chosen. All are designed to make driving easier and safer.



360° PARKING AID

360° Parking Aid uses ultrasonic sensors to the front, rear and sides of the vehicle to alert you to the proximity of objects when parking or exiting from a bay.



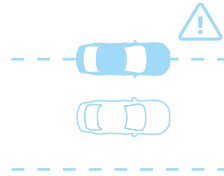
DRIVER CONDITION MONITOR

Driver Condition Monitor detects if you're starting to feel drowsy or fatigued – giving you an early warning when you need to take a break.



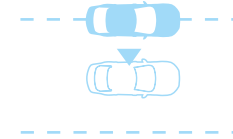
ADAPTIVE FRONT LIGHTING

Adaptive Front Lighting adapts to steering inputs to cast a deeper beam into corners, while its Intelligent High Beam senses oncoming vehicles and automatically selects high or dipped beam as appropriate.



LANE DEPARTURE WARNING

Lane Departure Warning can help make long journeys much safer. It senses when your car is unintentionally drifting out of your lane, and notifies you with a visual alert and a gentle vibration of the steering wheel.



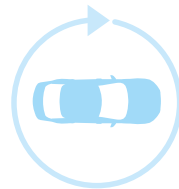
LANE KEEP ASSIST

Working in conjunction with Lane Departure Warning, Lane Keep Assist senses when your car is unintentionally drifting out of your lane, and gently steers you back.



PARK ASSIST

Park Assist makes life in the city easier. The system works for both parallel and perpendicular parking and automatically steers XJ into and out of a space while the driver operates the pedals.



SURROUND CAMERA SYSTEM

Provides a 360° exterior view via the Touchscreen, helping with various manoeuvres from parking by a kerb, to getting in and out of tight spaces and junctions.



PEDESTRIAN CONTACT SENSING SYSTEM

Help protect the people outside your car as well as those inside. If the car makes contact with a pedestrian, our Pedestrian Contact Sensing System is designed to automatically raise the bonnet to help cushion a potential impact.

EFFICIENT TECHNOLOGIES

CLEAN TECHNOLOGIES

We are determined to do more with less. That is why XJ uses a range of technologies to reduce fuel consumption and CO₂ emissions, all while staying true to Jaguar's dynamic nature.



ELECTRIC POWER ASSISTED STEERING [EPAS]

XJ's next generation Electric Power Assisted Steering (EPAS) offers outstanding feedback, control and immediate power assistance. Electrically driven, it's only active on demand which saves fuel. Only available on Rear Wheel Drive vehicles.



AERODYNAMICS

XJ's highly efficient shape is the result of hundreds of thousands of hours of Computational Fluid Dynamics testing. Jaguar created one of the world's most advanced automotive virtual testing labs, honing XJ's shape through virtual wind tunnels to slice through wind resistance.



ALUMINIUM ARCHITECTURE

XJ's All-Aluminium architecture makes it one of the lightest vehicles in its class, meaning less fuel is needed to move it and consequently creating lower emissions. With up to 50 percent of the aluminium used coming from recycled sources, XJ's green credentials are assured.





XJ50 - CELEBRATING THE PAST, LOOKING TO THE FUTURE

For 50 years, XJ has been synonymous with innovation, style and attention to detail. The special edition XJ50 celebrates this triumph of British design and craftsmanship. With a refined engine, a lightning fast transmission and a range of advanced driving technologies, XJ50 delivers the refinement of a luxury car with the responsiveness and driver involvement of a sports car. Subtle Chrome XJ50 badging on the side vents and boot lid distinguish this flagship Jaguar from its counterparts.

VEHICLE SHOWN: XJ50 LONG WHEELBASE IN LOIRE BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)




FLAWLESS CRAFTSMANSHIP SINCE 1968

XJ50 is available in four specially selected exterior colours. On the inside, unique design features and meticulous attention to detail set XJ50 apart. Illuminated XJ50 branded treadplates draw you into a cabin that honours style and elegance. The dashboard intaglio and front armrest also feature the XJ50 logo. Delightful to touch, soft grain leather with Diamond sew pattern and twin-needle contrast stitching covers the seats, instrument panel and doors. A hand-crafted Gloss Shadow Walnut veneer adds to the luxurious ambience.

VEHICLE SHOWN: XJ50 LONG WHEELBASE IN LOIRE BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)



PERSONALISATION XJ - YOUR CHOICE

 Configure your vehicle at jaguar.in



THE ENGINE

Page 48

XJ's 225 kW 3.0 I Turbocharged Diesel engine delivers power, responsiveness and refinement.

CHOOSE YOUR MODEL & OPTIONS

Page 49

Compare the wealth of standard features and options on XJ models.

CHOOSE YOUR COLOUR

Page 56

Express your individuality with one of XJ's stunning exterior colours.



CHOOSE YOUR
WHEELS

Page 57

Add the personal finishing touch to your new XJ, and complement its stunning style, with a set of beautifully designed alloy wheels.



CHOOSE YOUR
INTERIOR

Page 58

There's a wide selection of premium materials, leathers, veneers and finishes for every personal taste.




CHOOSE YOUR
JAGUAR GEAR

Page 66

Really make it yours by adding style, practicality and versatility with official XJ Gear Accessories from your local Jaguar Retailer.

THE ENGINE

 Configure your vehicle at jaguar.in


DIESEL ENGINE

DRIVE AND ENGINE PERFORMANCE

ENGINE		3.0 I V6 TURBOCHARGED
Transmission		Automatic
Maximum power	kW	225
Maximum torque	Nm	689
Capacity	cm ³	2 993
No. of cylinders		6
Cylinder layout		6-cylinder vee
PERFORMANCE		
Top speed	km/h	250
Time (s) for 0-100 km/h s	0-100 km/h	6.2

Power & torque are certified by ARAI, the Indian Homologation Authority. These are indicative specifications for reference only.
For more information and to configure your vehicle visit jaguar.in

2 CHOOSE YOUR MODEL

 Configure your vehicle at jaguar.in

> LUXURY



PREMIUM LUXURY

KEY FEATURES

- 18-way seats with lumbar adjustment
- Front seat with five massage programmes
- Heated and cooled front and rear seats
- Premium carpet mat set
- Navigation Pro
- 25.4 cm (10) Touch Pro
- Meridian™ Sound System
- Four-zone Climate Control
- Bluetooth® audio streaming
- 360° Surround Camera
- All Surface Progress Control
- LED headlights
- Power fold exterior mirrors
- Twin oval exhausts
- Chrome grille with Chrome surround
- Chrome side power vent
- Soft door close and Keyless Entry
- Soft grain leather seats
- Winged front headrests



PORTFOLIO

KEY FEATURES (IN ADDITION TO 'PREMIUM LUXURY')

- Quilted soft grain leather
- Perforated seats
- Soft grain leather and wood steering wheel
- Heated steering wheel
- Meridian™ Surround Sound System
- Full LED headlights with Adaptive Lighting
- Automatic High Beam Assist
- Rear business tables




XJ50

KEY FEATURES (IN ADDITION TO 'PORTFOLIO')

- Chrome XJ50 side power vents
- XJ50 badging
- Illuminated XJ50 branded treadplates
- Exclusive XJ50 intaglio
- XJ50 embossed centre armrest
- Gloss Shadow Walnut veneer
- Front and rear bumper treatment with Black grille mesh
- Metallic foot pedals

Images feature optional equipment. Please note that standard features may be replaced when selecting alternative trim levels. Standard features may also vary depending on country of purchase, engine variant and transmission. Please refer to Specification Sheet or configure your vehicle at jaguar.in

2 CHOOSE YOUR OPTIONS

 Configure your vehicle at jaguar.in

KEY STANDARD FEATURES

	PREMIUM LUXURY	PORTFOLIO	XJ50	DESCRIPTION
Electric Parking Brake with Drive Away Release	●	●	●	
JaguarDrive Control with Dynamic, Normal and Winter modes	●	●	●	
All Surface Progress Control (ASPC)	●	●	●	Refer to page 30
Variable Ratio Power Assisted Steering	●	●	●	Electric on Rear Wheel Drive cars
Adaptive Dynamics	●	●	●	Refer to page 28
Automatic Speed Limiter (ASL)	●	●	●	
Emergency Brake Assist	●	●	●	
Automatic headlights	●	●	●	
LED tail lights	●	●	●	Refer to page 13
Heated rear windscreen	●	●	●	
Rain sensing windscreen wipers	●	●	●	
Electric front and rear windows with one-touch open/close	●	●	●	
Solar attenuating panoramic glass roof with one-touch open/close front section and fixed rear section	●	●	●	
Jaguar Smart Key System - Keyless Start	●	●	●	
Power open/close loadspace with adjustable opening	●	●	●	
Airbags front and side with side curtain airbags	●	●	●	
Whiplash Protection System (front seats)	●	●	●	
Pedestrian Contact Sensing	●	●	●	Refer to page 39
Tyre Pressure Monitoring System (TPMS)	●	●	●	
Seat belt reminder (front and rear seats)	●	●	●	
Front and Rear Parking Aid (includes Touchscreen visual indicator)	●	●	●	
Reverse dip mirror function	●	●	●	
Security System - Alarm and Engine Immobiliser	●	●	●	
Electric Steering Column Adjustment with Entry and Exit Tilt-Away	●	●	●	
Auto-dimming interior rear view mirror	●	●	●	
Front and rear courtesy footwell lights	●	●	●	
Phosphor Blue halo illumination and Interior Mood Lighting	●	●	●	
31.24 cm (12.3) Interactive Driver Display	●	●	●	Refer to page 17
Rear auxiliary power points (x2)	●	●	●	

● Standard ○ Option — Not available

Please consult your local Jaguar Retailer for details.

For a complete list of optional features and packs refer to the XJ Specification Sheet or configure your vehicle at jaguar.in

KEY OPTIONAL FEATURES

		PREMIUM LUXURY	PORTFOLIO	XJ50	
POWERTRAIN AND DRIVING DYNAMICS					
CODE					DESCRIPTION
065AB	Cruise control	●	●	●	

EXTERIOR FEATURES

—	Twin oval Chrome exhaust finishers	●	●	●	
—	Standard exhaust system	●	●	●	
030NL	Heated power fold electric door mirrors with auto-dimming, puddle lamps and memory function	●	●	●	
064GK	LED headlights	●	—	—	Refer to page 13
064GJ	Adaptive LED headlights	—	●	●	
030NT	Auto High Beam Assist	—	●	●	

PAINT

(Please see page 56 for full colour palette)


—	Solid paint	○	○	—	
—	Metallic paint	○	○	○	

WHEELS

031GP	45.72 cm (18) 10 spoke 'Style 1030'	●	—	—	
031HA	45.72 cm (18) 15 spoke 'Style 1031'	—	●	—	
031GT	48.26 cm (19) 7 split-spoke 'Style 7016'	—	—	●	
029VT	45.72 cm (18) alloy space saver spare wheel	●	●	●	

Availability of wheels is subject to choice of engine, please see page 57 to see the full range.

2 CHOOSE YOUR OPTIONS

 Configure your vehicle at jaguar.in

INTERIOR FEATURES

		PREMIUM LUXURY	PORTFOLIO	XJ50
	CODE			
Four-zone Climate Control	022BC	●	●	●
Air Quality Sensor with Auto-Recirculation	022FA	●	●	●
Clear glass	047AA	●	●	●
Smoker's Pack	094AA	●	●	●
Electric rear window sunblind	019CA	●	●	●
Illuminated air vents	088NC	—	—	●
LED rear reading lights	064MB	●	●	●
Metallic foot pedals	051AJ	—	—	●
Stainless steel sill treadplates	048BM	●	●	—
Illuminated XJ50 treadplates	048CU	—	—	●
Premium carpet mat set	079BH	●	●	●
Soft door close including Keyless Entry	076FC/066AC	●	●	●

● Standard — Not available


Please consult your local Jaguar Retailer for details.

For a complete list of optional features and packs refer to the XJ Specification Sheet or configure your vehicle at jaguar.in

INTERIOR FEATURES CONTINUED

		PREMIUM LUXURY	PORTFOLIO	XJ50	
STEERING WHEEL		CODE			DESCRIPTION
Soft grain leather steering wheel	032DT	●	—	●	Fitted with aluminium gearshift paddles on XJ50
Soft grain leather and wood steering wheel	032DR	—	●	—	Not available with all veneers/colourway combinations
Non-heated steering wheel	032DU	●	—	—	
Heated steering wheel	032DV	—	●	●	
SAFETY AND SECURITY					
Lane Departure Warning and Lane Keep Assist	086BG	●	●	●	
360° Parking Aid	086EK	●	●	●	
360° Surround Camera	086GJ	●	●	●	
Driver Condition Monitor	086DH	●	●	●	
Park Assist	086HA	●	●	●	
INTERIOR TRIM					(Please see pages 58-65 to see the full range)
Soft grain upper fascia	088EZ	●	●	—	
Soft grain leather upper fascia with embossed armrest	088PC	—	—	●	
Morzine headlining	088HH	●	—	—	
Premium suedecloth headlining	088HE	—	●	●	
Ivory headlining	032CV	●	●	●	

2 CHOOSE YOUR OPTIONS

 Configure your vehicle at jaguar.in

SEATING AND VENEERS

		PREMIUM LUXURY	PORTFOLIO	XJ50	
SEATING					
	CODE				DESCRIPTION
Soft grain leather perforated seats	033TG	●	—	—	
Quilted soft grain leather perforated seats	033YT	—	●	●	
Heated and cooled front and rear seats	033IN	●	●	●	
18-way front seats with massage function	300AM	●	●	●	Seat movement includes; Electric - Fore/Aft x 2, Cushion Height x 2, Squab Recline x 2, Cushion Tilt x 2, Headrest x 2, Cushion Extension x 2, Side Bolsters x 2, Lumbar Support x 4
VENEERS					
(Please see page 59 to see the full range)					
Gloss Figured Ebony	088GF	—	●	—	
Gloss Burr Walnut	088JR	●	—	—	
Gloss Shadow Walnut	088HF	—	—	●	

● Standard — Not available

Please consult your local Jaguar Retailer for details.

For a complete list of optional features and packs refer to the XJ Specification Sheet or configure your vehicle at jaguar.in

INFORMATION, COMMUNICATION AND ENTERTAINMENT


		PREMIUM LUXURY	PORTFOLIO	XJ50	
INFOTAINMENT					
Meridian™ Sound System	025LM	●	—	—	Refer to page 36-37
Meridian™ Surround Sound System	025LN	—	●	●	Refer to page 36-37
Bluetooth® - including audio streaming	—	●	●	●	
Pro Services and Wi-Fi Hotspot	025RC	●	●	●	
InControl Apps	025PA	●	●	●	
Navigation Pro	—	●	●	●	
25.4 cm (10) Touch Pro	087AP	●	●	●	
Rear Seat Entertainment System with 2 x folding 25.4 cm (10) HD screens	129AQ	●	●	●	
Voice Control - front voice control of audio and Bluetooth®	025EZ	●	●	●	

OPTIONS AND OPTION PACKS

OPTIONS AVAILABLE ON LONG WHEELBASE

Illuminated rear vanity mirrors	031LA	●	●	●
Rear business tables	033XC	—	●	●
Electric rear side window blinds	112RB	●	●	●
2 Individual electric rear seats with massage function	033QH	●	—	—
2 Individual electric rear seats with massage function and memory	033QF	—	●	●

3 CHOOSE YOUR COLOUR

 [Configure your vehicle at jaguar.in](#)

SOLID

Fuji White

METALLIC

Yulong White

Corris Grey

Loire Blue

Rosello Red

Santorini Black

PREMIUM METALLIC

Farallon Black



4 CHOOSE YOUR WHEELS

Configure your vehicle at jaguar.in



45.72 cm [18]
10 SPOKE
'STYLE 1030'



45.72 cm [18]
15 SPOKE
'STYLE 1031'




48.26 cm [19]
7 SPLIT-SPOKE
'STYLE 7016'

ALLOY WHEEL FINISH	Sparkle Silver		Sparkle Silver
ALLOY WHEEL / SIZE	8.0J x 45.72 cm (18) / 9.0J x 45.72 cm (18)		8.0J x 45.72 cm (18) / 9.0J x 45.72 cm (18)
TYRE SIZE	245/50ZR18 / 275/45ZR18		245/50ZR18 / 275/45ZR18
CODE	031GP		031HA
Premium Luxury	●	—	—
Portfolio	—	●	—
XJ50	—	—	●

● Standard — Not Applicable

Standard and optional features may differ depending on market availability. Please consult your local Jaguar Retailer for details.

5 CHOOSE YOUR INTERIOR

 Configure your vehicle at jaguar.in

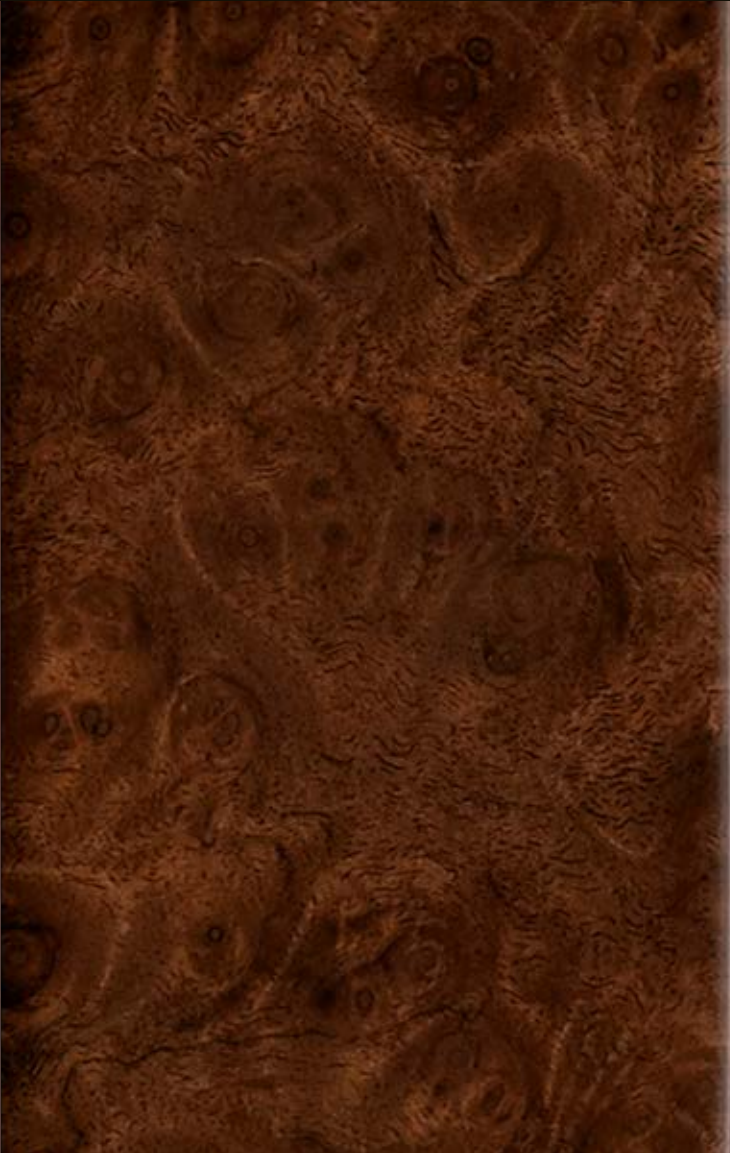
PREMIUM LUXURY							
	SEAT SOFT GRAIN PERFORATED LEATHER WITH STITCH/PIPING	VENEER	MORZINE HEADLINING	UPPER FACIA SOFT FEEL	LOWER FACIA	CARPET	INTERIOR TRIM AND OPTION CODES
Standard	Cashew/Truffle/Truffle	Gloss Burr Walnut	Ivory	Truffle	Cashew	Truffle	SAZ
PORTFOLIO							
	SEAT SOFT GRAIN QUILTED AND PERFORATED LEATHER WITH STITCH	VENEER	PREMIUM SUEDECLOTH HEADLINING	UPPER FACIA SOFT GRAIN LEATHER	LOWER FACIA	CARPET	INTERIOR TRIM AND OPTION CODES
Standard	London Tan/Ebony	Gloss Figured Ebony	Ivory	Ebony	London Tan	Ebony	SAD
	Cashew/Truffle	Gloss Figured Ebony	Ivory	Truffle	Cashew	Truffle	SAZ
XJ50							
	SEAT SOFT GRAIN QUILTED AND PERFORATED LEATHER WITH STITCH	VENEER	PREMIUM SUEDECLOTH HEADLINING	UPPER FACIA SOFT GRAIN LEATHER	LOWER FACIA	CARPET	INTERIOR TRIM AND OPTION CODES
Standard	Ivory/Ebony	Gloss Shadow Walnut	Ivory	Ebony	Ivory	Ebony	SHM

Please consult your local Jaguar Retailer for details.

Gloss Figured Ebony



Gloss Burr Walnut



Gloss Shadow Walnut



5 CHOOSE YOUR INTERIOR

⚙️ Configure your vehicle at jaguar.in

Interior shown: Ivory soft grain leather seats with Mineral upper facia, Ivory Morzine headlining, Gloss Rich Oak veneer and Mineral carpet (Not available in market).



PREMIUM LUXURY

INTERIOR COLOUR COMBINATIONS

STANDARD - SOFT GRAIN LEATHER SEAT

1

SEAT WITH CONTRAST
STITCH AND PIPING



Cashew with Truffle stitch

2

VENEER



Gloss Burr Walnut

3

MORZINE HEADLINING



Ivory

4

UPPER FACIA



Truffle

5

LOWER FACIA



Cashew

6

CARPET



Truffle

5 CHOOSE YOUR INTERIOR

⚙️ Configure your vehicle at jaguar.in

Interior shown: Ebony soft grain perforated quilted leather seats with Ivory contrast stitch, Ebony upper fascia, Ivory suedecloth headlining, Gloss Figured Ebony veneer and Ebony carpet.

Image shown includes Rear Seat Entertainment.



PORTFOLIO

INTERIOR COLOUR COMBINATIONS

STANDARD - SOFT GRAIN LEATHER SEAT

①

②

③

④

⑤

⑥



5 CHOOSE YOUR INTERIOR

⚙️ Configure your vehicle at jaguar.in

Interior shown: Ivory soft grain perforated quilted leather seats with Ebony contrast stitch, Ebony upper fascia, Ivory suedecloth headlining, Gloss Shadow Walnut veneer and Ebony carpet.



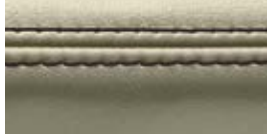
XJ50

INTERIOR COLOUR COMBINATIONS

STANDARD - SOFT GRAIN LEATHER SEAT

1

LEATHER SEAT WITH
CONTRAST STITCH



Ivory with Ebony stitch

2

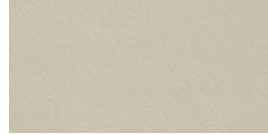
VENEER



Gloss Shadow Walnut

3

SUEDECLOTH HEADLINING



Ivory

4

UPPER FACIA



Ebony

5

LOWER FACIA



Ivory

6

CARPET



Ebony

6 CHOOSE YOUR JAGUAR GEAR - ACCESSORIES

To find out more about the full range of Retailer fit Jaguar Gear - Accessories, please refer to your Retailer or go to gear.jaguar.in



Chrome Mirror Cover
C2D5489 - Left
C2D5488 - Right

Chrome mirror covers accentuate the stylish design of the exterior mirrors. Left and right side options available.



Splash Guards
C2D8498 - Front
C2D8499 - Rear

Jaguar branded front splash guards complement the lines of your vehicle, reduce spray and provide protection from dirt and stone chippings.



Sport Pedal Covers
C2D8416

Made from stainless steel and rubber, the pedal kit fits securely over existing pedals for a contemporary, sporting appearance.



Aluminium Gearshift Paddles
T2R6547MMU

Replacement steering wheel gearshift paddles offered in a Premium aluminium material providing a high quality finish to a key contact point in the vehicle. Manufactured from billet machined aluminium, the paddles are hand brushed for a Premium finish and anodised to ensure they will not deteriorate with wear.



Illuminated Treadplate

Elegantly styled aluminium sill treadplates illuminate when the driver or passenger doors are opened. Highlighted by soft Phosphor Blue lighting. Please consult your authorised Jaguar Retailer for ordering information.



Intaglio
C2D12040 - Graphite
C2D17977 - Ian Callum's Signature
C2D14681 - Jaguar Union Jack
C2D14682 - Personalised

To add a further degree of individuality, add a Jaguar branded Intaglio to the front of the XJ's cabin.



Premium Loadspace Mat
C2D7450

Luxurious soft luggage mat in Ebony Black with the Jaguar logo. Deep premium 2 050 g/m² pile with nubuck edging and Dove contrast stitch.

TECHNICAL SPECIFICATIONS

⚙️ Configure your vehicle at jaguar.in



Vehicle Length

Overall length 5 255 mm

Vehicle Width

Overall width including mirrors 2 105 mm

Overall width excluding mirrors 1 899 mm

Vehicle Height

With roof antenna 1 460 mm

Headroom

Headroom with sunroof 1 004 mm

Maximum rear headroom 960 mm

Legroom

Maximum front legroom 1 055 mm

Maximum rear legroom 988 mm

Rear legroom with Rear Seat Package
(rear seat fully upright) 1 109 mm

Rear legroom with Rear Seat Package
(rear seat fully reclined) 1 021 mm

Rear legroom with Premium Rear Seat Package
(rear seat fully upright) 1 087 mm

Rear legroom with Premium Rear Seat Package
(rear seat fully reclined) 989 mm

Turning Circle

Wall-to-Wall RWD 12.5 m

		DIESEL
ENGINE		TDV6
Drivetrain		LWB
Bore (mm)		84
Stroke (mm)		90
Compression ratio (:1)		16.1
WEIGHTS (kg)*		
Weight from		1 931
Gross Vehicle weight		2 450
PERFORMANCE		
Maximum speed km/h		250 limited
Time (s) for 0-100 km/h s		6.2
Fuel tank capacity - usable (l)		77

*Weights reflect vehicles to standard specifications. Optional extras increase weight.

Dimensions were measured with vehicle at unladen weight.

For more information and to configure your vehicle visit jaguar.in

VEHICLE SHOWN: XJ PORTFOLIO LONG WHEELBASE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

SPECIAL VEHICLE OPERATIONS



Special Vehicle Operations (SVO) designs and engineers products that amplify Jaguar and Land Rover core brand values; focusing on luxury, performance and capability.

Our team of specialists is completely focused on enhancing and personalising our relationship with our most discerning and enthusiastic customers – delivering experiences that our customers will love for life.

SVO is responsible for the creation of a suite of halo products that showcase the pinnacle of Jaguar design and engineering capabilities, enabling our customers to indulge their passion for spectacular new vehicles.

THE NEW SVO TECHNICAL CENTRE

In the heart of the British Midlands is SVO's brand new Technical Centre. This state-of-the-art facility represents a £20m investment by Jaguar Land Rover, and features four zones designed to support the creation of truly breathtaking vehicles. In addition to the Commissioning and Presentation suites, our manufacturing centre is responsible for the assembly and hand-finishing of SVO halo and Collector's Edition vehicles, and a world-class paint facility ensures an exquisite finish for every car we create.

BESPOKE BY SVO

Bespoke by SVO was born out of an innate understanding of what our most discerning clients value more than anything else – to own something completely unique to them. Something only they can have, reflecting who they are and what they hold most dear. With that in mind, SVO developed innovative Commissioning and Presentation suites enabling creation of the most refined and luxurious vehicles in the world. This special new facility is housed within the new SVO Technical Centre in Warwickshire, England.





THE WORLD OF JAGUAR

Choose XJ and you're joining the exciting World of Jaguar.

TRACK DAYS

There's no better way to get to know Jaguar than by taking a drive. The Jaguar Experience offers a range of unique opportunities to really find out what it feels like to get the most out of a Jaguar. Our track experiences allow you to push yourself and cars from the incredible Jaguar range to the limit.

Find out more by visiting jaguar.in/experience-jaguar

BEHIND THE SCENES

Our factory tours give you the unique opportunity to experience the whole process of how our cars are brought to life – from the moulding of sheet metal to those intricate final touches. At our state-of-the-art production facilities, you'll get to see how skilled technicians and sophisticated machines work seamlessly together to perfect some of Jaguar's most breathtaking cars.

Find out more at jaguar.in/experience-jaguar/factory-tours.html

ICE DRIVE EXPERIENCES

Take your driving to the next level with the Jaguar Land Rover Ice Drive Experience. Since 2017, we have been offering an adventure in Arjeplog, Sweden, that will test and develop your performance driving skills in extreme conditions. It's a rare chance for owners and enthusiasts to tackle some of the harshest and most challenging tracks on earth, under the skilled guidance of our experts. Our driving instructors are of the highest calibre and will be with you every step of the way – ready to impart years of driving wisdom. You will dance on ice, glide around some of the most awe-inspiring corners imaginable and realise the true exhilarating potential of Jaguar and Land Rover.

If you'd like to be part of the next adventure, find out more by visiting jaguar.in/experience-jaguar





FORMULA E

Jaguar's reputation for performance, technology and design was forged by the world's most challenging circuits and championships. From Le Mans to Formula 1, and now Formula E, the grid is our test-bed. Formula E provides the perfect proving ground for electric vehicle technology in a high performance environment. The racing series accelerates the development of Jaguar's electric powertrains. With every race, Formula E helps Jaguar engineers create better electric vehicles.

Find out more by visiting jaguar.in/jaguar-racing

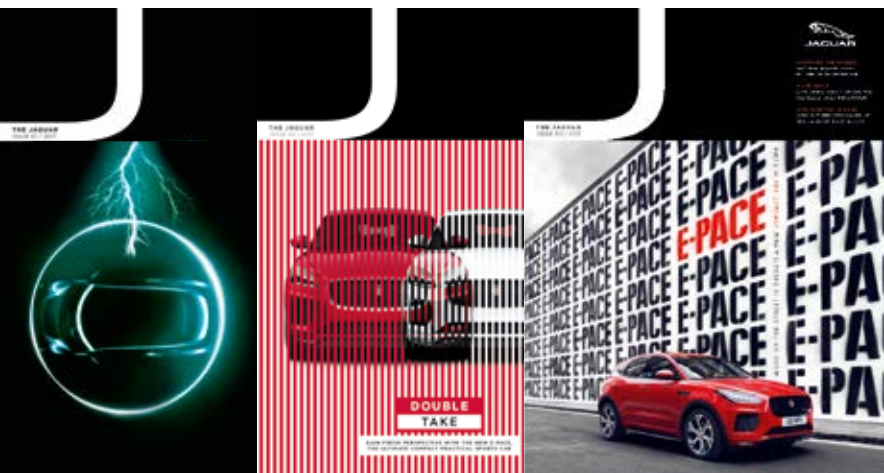
JAGUAR COLLECTION

The latest range from the Jaguar Collection has been crafted with the same design execution and attention to detail that goes into all of our cars. This is evident in our clothing range, premium leather items and luxury travel goods. To celebrate Jaguar's heritage, we also have a collection that honours past achievements and features race inspired gift items and apparel.

To find out more, visit the online shop at www.jaguar.com/shop

THE JAGUAR MAGAZINE

This is our own vibrant, cosmopolitan and contemporary magazine. Produced by a team of enthusiastic designers and feature writers, it goes behind the scenes at Jaguar as well as providing insight into the world of luxury, design, style and travel. You can enjoy Jaguar Magazine twice a year completely free of charge for the first three years. Ask your local Jaguar Retailer to ensure that you receive your copy.





AT YOUR SERVICE

As well as providing a range of exclusive services and lifestyle products, the World of Jaguar makes owning and driving carefree and easy.

GENUINE PARTS

Jaguar Genuine Parts are designed, tested and manufactured to our uncompromising standards for quality, fit and durability. Each part is engineered specifically for your XJ to contribute to optimum performance and to help maximise its lifespan.

FLEET & BUSINESS

Jaguars are dynamic and distinctive cars that help companies express the unique character and personality of their business. We are committed to providing customer-focused aftersales services, ensuring that every Jaguar performs to the highest standard and in the most cost-efficient way for businesses.

Visit jaguar.in/fleet-and-business for more information.

JAGUAR ASSISTANCE

Jaguar Assistance provides assistance in motoring emergencies, from immobilisation due to breakdown or accident to minor problems such as punctures. You can rely on our roadside assistance, whatever the situation, wherever you happen to be.

JAGUAR FINANCIAL SERVICES

New or used, for personal or business use, we have a finance option that puts you in complete control. Please speak to your local Jaguar Retailer to find out more.

INSURANCE

XJ's key components are easily accessible for time-efficient service and repair costs. With a focus on lower repair costs, XJ delivers competitive insurance group ratings. To find out more about the compelling business case for XJ, please contact your local Jaguar Retailer.

IMPORTANT NOTICE

Jaguar Land Rover Limited is constantly seeking ways to improve the specification, design and production of its vehicles, parts and accessories and alterations take place continually. Whilst every effort is made to produce up to date literature, this brochure should not be regarded as an infallible guide to current specifications or availability, nor does it constitute an offer for the sale of any particular vehicle, part or accessory. Distributors and retailers are not agents of Jaguar Land Rover Limited by any express or implied undertaking or representation.

COLOURS

The colours reproduced here are subject to the limitations of the printing process and may therefore vary slightly from the actual vehicle. The company reserves the right to alter or withdraw any colour finish without notice. Some of these colours may not be obtainable in your country. Please check availability of colours and current specifications with your Jaguar Retailer. Distributors and retailers are not agents of Jaguar Land Rover Limited and have absolutely no authority to bind Jaguar Land Rover Limited to any express or implied undertaking or representation.

ENVIRONMENTAL INNOVATION AT JAGUAR

Jaguar is committed to reducing dependency on fossil fuels, using fewer natural resources and creating less waste as part of our approach to responsible and sustainable business development.

Search 'Jaguar Environmental Innovation' for more details.

Meridian is the registered trademark of Meridian Audio Ltd.

AdBlue® is the registered trademark of the Verband der Automobilindustrie e. V. (VDA)

The Bluetooth® word mark and logos are owned by the Bluetooth SIG, Inc. and any use of such marks by Jaguar Land Rover Limited is under license.

iPod, iPod touch and iPad are trademarks of Apple Inc, registered in the US and other countries.

The navigation system must always be used in conditions that will not affect the driver's ability to drive safely or affect the safety of other road users.

Celeron, Centrino, Intel, the Intel logo, Intel Atom, Intel Core, Intel Inside, the Intel Inside logo, Intel vPro, Intel Xeon Phi, Itanium, Pentium, and Xeon are trademarks of Intel Corporation in the U.S and/or other countries.

Trifield and the "three fields" device is a trademark of Trifield Productions Ltd.

VEHICLE SHOWN: XJ PORTFOLIO LONG WHEELBASE IN CARPATHIAN GREY WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

VEHICLE SHOWN FRONT AND BACK COVER: XJ50 LONG WHEELBASE IN LOIRE BLUE WITH OPTIONAL FEATURES FITTED (MARKET DEPENDENT)

Jaguar Land Rover India Limited
3rd Floor, Nanavati Mahalaya,
18 Homi Mody Street,
Mumbai - 400 001 India

jaguar.in

© Copyright Jaguar Land Rover Limited 2018

1X3511900000BINEN01P

